

Double floral productivity with zero store energy consumption or emissions.

Free green energy is available to every store at every sink. HydroPneumatic (Water/Air) technology can cut watering time in half, with up to 10 times less strain on workers! ROI in as little as 4 months, an independent study shows.

Cross Merchandise

Water, clean, fill buckets, move product anywhere, inside or out. Your Floral Work Station is the most economical and efficient way for floral personnel to care for cross merchandised products throughout the store. Watering cans are messy, time consuming and a real pain.

Improve Productivity

One Work Station saves 30 trips back and forth to the water source, saving both time and effort with far less fatigue on your workers, compared to a 2 qt. bulky watering can. Reduce physical stress that can result in back-ache, sore shoulders, and Carpel Tunnel Syndrome. The ultra light watering wand exerts 5 times less strain on workers compared to a 2 quart watering can.



Virtually Maintenance Free

The Work Station tank is rated at 100,000 cycles, that's using it 20 times a day for 10 years. Besides 4 wheels, there are virtually no moving parts, so there is very little maintenance needed.

Your stores have abundant Free Green Gravitational Energy at every sink! You don't need a Newton or Einstein to make it work for you, just an ingenious Watering Machine.

Reduce Costs

Watering Machines allow floral personnel the time to efficiently and effectively care for their precious product, keeping it fresh and marketable, thereby reducing shrink. They are Activity Based Costing friendly, so you can be in the green, right down to your bottom line.

Sold Only Through Qualified Manufacturers Representatives like Floral Merchandising Systems

FMS is dedicated to customer service. Their knowledgeable staff knows floral merchandising, inside and out, and they do an outstanding job. This leaves WaterBoy to do what it does best: innovation, developing effective state-of-the-art floral care products with the highest quality, at the best possible price points.



For more information about the WaterBoy and other floral merchandising products, please contact Floral Merchandising Systems at 952.854.8751 or visit their website at www.floralmerchandising.com. See the New Economy Floral Work Station at the Super Floral Show Booth #239.

50%

less time to water a plant department using a WaterBoy

An Independent Supermarket Inter-Office Engineering Study* compared the time it took the WaterBoy Watering Machine versus using Watering Cans, to water floral departments (equipped with sinks.) The study shows there is an average of 50% decrease in the time it took to water a plant department using a WaterBoy.

*Study available upon request

A Modern Marvel: How it Works

Gravity is key to free green energy. Earth's gravity exerts about 1/2 psi (pounds per square inch) of water pressure, for every foot that it's raised above sea level.

